

2023 Annual Report

Our Mission:

To provide a place for the Holy Spirit to work in the lives of kids and adults through camping and retreats



Early WCRC Logo circa 1987

Board of Directors

Joe Calkins

Tim Mills

Larry McLaughlin

Charlie Brenneman

Jim Thornton

Ray Nice

John Bowman

Jeri Field

Glenn Adams

Valerie Wermuth

Marcia Robertson

Rich Beckler

New Ways, Old "Whys"

WCRC is entering its 40th year! The number 40 shows up often in the Bible, usually in terms of 40 days, but sometimes as 40 weeks or 40 years. The most notable 40 year period is likely while the Israelites were wandering in the desert. One author says, "In the Bible, the number 40 signifies new life, new growth, and new transformation."

As WCRC enters its 40th year, we are excited about several "new ways" on the horizon.

- We are beginning to pass the ministry on to the next generation with **new**, young staff.
- We also have some **new**, young Board Members.
- Last year was our best financial year ever, with new financial stability.
- Our board has completed a year-long Strategic Planning season to set new direction.



Amidst these new ways though, the old "why" — our **vision** and **mission** — remain the same. Lloyd Weaver and Bob Mast dreamed of a place where young people could give their hearts to the Lord, and a place for young and old alike to experience fellowship, growth and renewal in a peaceful setting. Amidst many new ways, WCRC is holding on to the original "why":

Our Mission: To provide a place for the Holy Spirit to work in the lives of kids and adults through camping and retreats.

Our Vision: Every life changed by Jesus, welcomed into His family and called to serve Him.

By hosting retreat groups throughout the year, and providing Summer Camp, and Quilting Retreats, WCRC is giving thousands of guests and campers the opportunity to come away from the busy and noisy world to a refuge of peace and worship — a place to hear God's "still small voice" and a place where we can "be still and know that He is God." Here they are encouraged to find **God's** way while pursuing **His** "why."

Thank you for your support of WCRC. Please be assured that as your gifts provide a place for the Holy Spirit to work, you are helping to change lives every day of the year. Thank you!

Page 2 Annual Report

The Goal of Camp:

Summer Camp at WCRC provides a Christian camping experience that invites campers into a relationship with Jesus Christ by sharing the Gospel, teaching Biblical truths, and encouraging campers to share Jesus' love in their communities.

2023 Year-round Staff

Bob Briscoe Lucas Briscoe Josh Brown Megan Brown Rich Carter **Beth Daniels** Michele Geesaman Kai Gesele Abby Harcum Caleb Harcum Seth Harcum Anne Locklin Erin Locklin Maggie McCain Ginger McMeniman Lizzy Miller Lorraine Mooney Patricia Moore Sheri Morris Hannah Myers Alex Pappas Anna Pappas Kai Schwegal Emma Sprung Karen Tutone Chase Walls Barbara Wardach **Ashley Wenger** Ashleigh Wyatt Seth Zeller

PROGRAMS HIGHLIGHT

Our 2023 Summer Camp theme, "Who do you say I am?" focused our staff and campers on the identity of Jesus Christ, helping them take joy in Him and see Him more clearly than before. Daily topics included:

- Jesus is the king of all creation.
- He is a king who saves.
- Jesus is our Christ, our Messiah.
- Jesus is a servant.
- Jesus is fully man.
- Jesus is fully God.



Of course the theme is always woven into the fabric of Summer Camp through skits and activities, devotions and worship times. Camp is such a powerful ministry, largely because the campers are immersed in fun while learning about Jesus.

MAINTENANCE HIGHLIGHT

Minor Renovations That Made a Major Impact

In 2023 and early 2024 we were able to accomplish several minor renovations that have caused some major guest and staff appreciation. Three that are noteworthy are, 1) Road improvements, 2) RV Campground improvements, and 3) A kitchen remodel.

At WCRC we have about 2 miles of gravel roadways to maintain. Recently we discovered that milled asphalt as a gravel substitute works very well. This "recycled road" material comes from road paving projects when road crews remove the top layer of asphalt before putting down new asphalt. It typically produces less dust, stays put better, and needs much less attention overall than the grey "crush and run" gravel we had been using. It's also 35% cheaper.

Our Colonial Pines Campground got a makeover in late 2022/early 2023 when Maintenance Director Rich Carter began adding additional gravel to all of our 22 RV Sites. Many sites were also widened and some were lengthened as well. Adding new reflective numbers for each RV Site has made finding sites much easier. Finally, new lamp posts around the loop have given the RV Campground a more modern look. Campground occupancy continues to increase and in 2024 we will begin offering on-line booking.

The kitchen in Magnolia Center received some attention in early 2024. A collaborative effort between Food Service Manager Kai Schwegal, Business Manager Beth Daniels and Maintenance Director Rich Carter resulted in a more open and efficient space for our foodservice staff. One wall was removed, fixtures were re-arranged, and a new griddle was added, making the area more efficient and reducing food costs a bit as well.



Kitchen Renovation L-R Alex Pappas, Kai

GUEST SERVICES HIGHLIGHT

Cross Training: Start with Lifeguards

One challenge of operating a swimming pool is finding good lifeguards to keep everyone safe. We've been super-blessed to have some top-notch young people work in this critical job. But, at times there's another challenge: when there are no swimmers or a storm, it's important to have a back-up job for them to do. In 2023, we discovered a really great solution: cross train the lifeguards in housekeeping. There's almost always a floor to vacuum or a bathroom to clean!

One of the first guards to make this a reality was Seth Zeller. Seth has been employed at WCRC since May of 2022. He worked as a lifeguard and then head lifeguard. Thankfully, when the swimming season was over, instead of disappearing until the next summer, Seth asked if he could stay on

and work part time in our Housekeeping Department. So, for summer 2023 when it came time to cross-train the new lifeguards, it was easy. Seth trained them! Since then, Seth has also cross-trained into Activity Staff – helping to run the Zip Line, and to Weekend Front Desk Staff – helping guests get checked in and answering the phones. Thanks Seth for being a "can do" employee!



Seth Zeller

WCRC BOARD HIGHLIGHT

WCRC's Board had some significant transitions in the last two years. Krista Powell and Lynn Keffer both termed out in 2022. They were replaced by Marcia Robertson and Rich Beckler in 2023. Tim Mills and Joe Calkins termed out in 2023 and were replaced by Greg Mills and Jenn Mast early this year. Thank you Krista, Lynn, Tim and Joe, and welcome aboard Greg and Jenn!



Greg Mills Leading worship at the Men's Retreat circa 2015



Jenn Mast and her son Ashby and daughter Adeleine



Fun Games at Camp

Coming Soon!

Summer Camp
June 23—August 2

Family Camp August 4-7

Golf Classic Fundraiser
September 20

Family Harvest Fest October 20

Fall Quilting Retreat November 6-10

Christmas Around the Campfire December 8

Winter Camp
Date To Be Determined



Jim ThorntonBoard President

Strategic Sneak Peak

In February of 2023 at the Annual Board Retreat, WCRC Board Members discovered the need for a Strategic Review. They were encouraged by a consultant to proceed through a series of meetings to develop an updated Strategic Plan. The board split into several teams that all begin with the letter "P".

Purpose — to review the mission vision and values

Program – to look at all we offer to campers and guests

Property – to look at how well the facility helps us meet our Program goals

Personnel – to review how we can staff WCRC best

Piggy Bank – to review how we fund the work and function financially

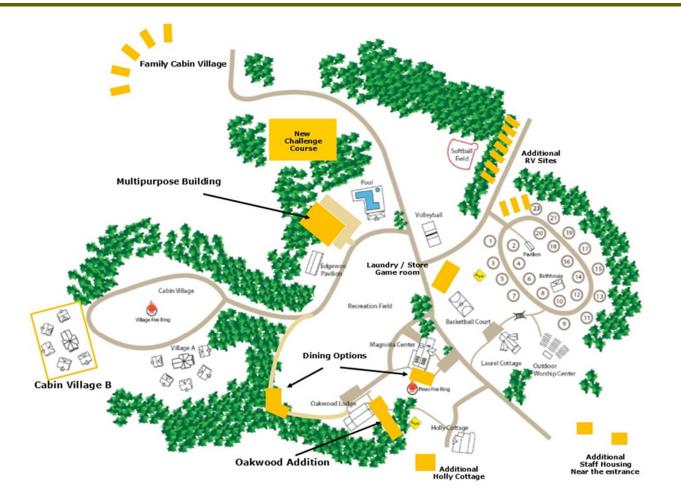
Along with a good bit of **PRAYER**, the board and others who were invited to help have done a great job of reviewing and suggesting different ways forward. Lord willing, the board will adopt the new plan at the May Board Meeting. The Strategic Plan will lay out the path forward for WCRC for the foreseeable future.

PRAISE GOD!

10 campers
gave their hearts
to the Lord at Camp
in 2023.
(22 campers re-committed
their lives to Christ)

Contact Us!

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Note: the map above is subject to change as we continue to seek God's leading.