

How does it work?

Participants pay a \$10 registration fee that covers the cost of the t-shirts and snacks that all participants receive. Families can register for \$25. Teams of at least five and no more than 10 pay \$5 each.

There are **two ways** Bike-n-Walk provides funds for WCRC:

1. **Per-mile pledges**
2. **Corporate sponsors**

First, our participants get per-mile pledges from their friends, neighbors, co-workers, and family.

For example if you decide to ride 10 miles, you can ask your Aunt Wanda to sponsor you for a dollar per mile. If she says yes, you record her name and address on your sponsor sheet along with how much she has pledged.

When you come to Bike-n-Walk, you turn in your sponsor sheet and ride your 10 miles.

After the event, WCRC will mail your Aunt Wanda a notice along with an envelope asking her to send a check to WCRC.

It's that simple!

Note: In order to participate, you must get a minimum of \$30 in pledges. If you choose not to get per-mile sponsors, you can self-sponsor by donating \$30.

Second, we ask businesses in the area to be corporate sponsors of Bike-n-Walk. Businesses can benefit from sponsorship in several ways:

1. Businesses that sponsor Bike-n-Walk get exposure to all of our participants and our guests and campers too.

Depending on the level of sponsorship, a business sponsor of Bike-n-Walk can have their name or logo in the following places:

- The Bike-n-Walk t-shirt (Every participant gets one!)
 - Bike-n-Walk mileage signs
 - Rest stop signs
 - Sponsor brochure
 - WCRC *Friends* Brochure
 - WCRC web-site
2. Many businesses also enjoy a tax deduction when they give to a 501c-3 non-profit organization like WCRC.

The business benefits, WCRC benefits, and ultimately, our guests and campers benefit. It's a win win win situation!

For information on being a corporate sponsor, email wrc@wrc.info



Bring your dad!



Bring a Friend



Bring the Family



Bring a Team from Church or Work